

BY SPEED POST / BY HAND

F. No. 35-1/MYAS/MDSD/2018
Government of India
Ministry of Youth Affairs & Sports
Department of Sports
Mission Directorate – Sports Development

Cafeteria Building
Pragati Vihar Hostel
CGO Complex, Lodhi Road
New Delhi-110003
Dated: 13th November, 2018

To

Director General, Sports Authority of India.
Principal Secretary / Secretary in charge of sports of States/UTs.
Secretary of Sports Authority / Sports Council of States / UTs.

Subject: Operational Guidelines on “Promotion of rural and indigenous/tribal games” component of Khelo India – National Programme for Development of Sports Scheme.

Sir / Madam,

The undersigned is directed to state that the Khelo India – National Programme for Development of Sports Scheme has been circulated to all Stakeholders vide this Ministry’s letter No. 29-1/MYAS/MDSD/2017 dated 16th October, 2017.

2. One of the twelve components of the Khelo India Scheme is “Promotion of rural and indigenous/tribal games”. Operational Guidelines in this regard are enclosed for information and appropriate action.

Yours faithfully,

Encl: As above.


(A. K. Singh)

Under Secretary to the Govt. of India
Tel: (011) 24361823

Copy to (with enclosure):-

1. PS to MoS (I/C), YAS
2. PS to Secretary (Sports), MYAS
3. PS to JS (Dev), MYAS
4. PS to Director (Sports), MYAS
5. All officers of Mission Directorate – Sports Development


(A. K. Singh)

Under Secretary to the Govt. of India



सत्यमेव जयते

**GOVERNMENT OF INDIA
MINISTRY OF YOUTH AFFAIRS AND SPORTS
DEPARTMENT OF SPORTS**

OPERATIONAL GUIDELINES

KHELO INDIA – PROMOTION OF RURAL, INDIGENOUS AND TRIBAL GAMES

1. PREFACE:

1.1 The Khelo India Scheme aims to encourage sports all over the country, thus allowing the population to harness the power of sports through its cross-cutting influence, namely, holistic development of children & youth, community development, social integration, gender equality, healthy lifestyle, national pride and economic Opportunities related to sports development. The revamped Khelo India National Programme for Development of Sports was approved by the Cabinet and published in the Gazette of India on 14.10.2017. The Scheme was circulated vide this Ministry letter number 29-1/MYAS/MDSD/2017 dated 16.10.2017. "Promotion of Indigenous and tribal games" is one of the verticals of the Khelo India scheme.

1.2 Vision:

To make popular the Rural, Indigenous and the Tribal Sports/Games, to disseminate information and pique the curiosity of the present generation about these games and also to encourage children and youth to take up these games in a major way, paving way for their mainstreaming

1.3 Mission:

To encourage, promote and popularize the indigenous sports and games and those played in the rural & tribal areas of the country.

1.4 Components of the Schemes

The Khelo India scheme includes the following components/objectives:

- i. Play Field Development
- ii. Community Coaching Development
- iii. State Level Khelo India Centres
- iv. Annual Sports Competitions
- v. Talent Search and Development
- vi. Utilization and Creation/ Upgradation of Sports Infrastructure
- vii. Support to National/Regional/State Sports Academies
- viii. Physical Fitness of School going Children
- ix. Sports for Women
- x. Promotion of Sports among persons with disabilities
- xi. Sports for Peace and Development
- xii. Promotion of rural and indigenous/tribal games

1.5 Promotion for rural and indigenous/tribal games-para 1.3.12.1 of revamped Khelo India Scheme states that/in order to showcase our rural, and indigenous and tribal games, competition / demonstration may be held under this vertical of Khelo India Scheme for rural, indigenous and tribal games.

2 ACTIVITIES

2.1 Annual National competitions/activities / demonstration in rural and indigenous/tribal games to encourage children and youth to take up these games in a major way paving for their mainstreaming. These competitions / demonstrations may be single/multi-discipline.

2.2 A dynamic and interactive website providing information on such games will also be developed. This will not only disseminate information and pique the curiosity of the present generation about these games but also encourage children and youth to take up these games in a major way. Support for critical Infrastructure where required can also to be considered.

2.3 Financial support will be provided to NGOs and Sports Federations /Associations, organizations associated with such games for promotion of these games through different activities.

3. Implementation Mechanism:

This vertical will be implemented through Sports Authority of India, the participating sports federations/association and/or other stakeholders as per need including NGOs. A Departmental Project Approval Committee (DPAC) chaired by Secretary (Sports), will be set up for smooth implementation and monitoring of this vertical, delivery of the games etc. SAI may constitute the Project Appraisal Committee and any other Committee such as Games Technical Conduct Committee (GTCC) as may be necessary and wherever required. Providing financial assistance to NGOs and other various associations and overall monitoring of all aspects relating to these verticals will be the responsibility of Sports Authority of India once the approval of Departmental Project Approval Committee has been obtained.

4. Funding

DPAC will approve the extent and admissible items of funding. Setting of specialized centers/ academies for indigenous games through SAI may also

be considered as eligible for funding.

5. Submission of Utilization Certificate (UC)

After the conduct of the sporting competitions/games and other activities to be done under this component, SAI will submit the UC to MYAS grants for the next year will be released only after the UCs are settled.

6. Monitoring

SAI/Grantee institution will submit quarterly report of activities undertaken under this vertical. Subsequent fund will only be released to such institutions on receipt of UCs & reports.
