

Ministry of Youth Affairs & Sports
(Department of Sports)

Dated: 20.2.2018

Draft policy framework on marathons and road races, submitted by Athletics Federation of India is placed on the website of Department of Sports for inviting views/comments of Stakeholders. Suggestions/comments may be sent within 30 days i.e. by 21st March ,2018 preferably by email, to Shri Arun Kumar Yadav, Deputy Secretary (Sports) ,Ministry of Youth Affairs & Sports, Room No. 517-C ,Shastri Bhawan, New Delhi and email id ds-sports1.myas@nic.in

1. INTRODUCTION

1.1 Athletics Federation of India (AFI)

The Athletics Federation of India is the apex body for running and managing athletics in India and affiliated to the International Association of Athletics Federation (IAAF), Asian Athletics Association (AAA) and Indian Olympic Association (IOA). The AFI has 32 affiliated state units across the country while 13 Institutional units such as Railways, Services, Coal India and others to name a few.

The AFI came into existence in 1946 and the federation organises the National Championships, trains the Indian National Campers, selects the Indian Athletics Teams for various International competitions such as the Olympics, Asian Games, Commonwealth Games, IAAF World Championships, Asian Athletics Championships and other International meets.

The Federation also conducts the National Championships for various age categories and various other meets to promote the sport amongst the masses and make athletics commercially attractive for the further growth of the athletes and the sport in general. The Federation also supervises and assists its state units in their activities, plans and sets up special coaching camps, coaches training and takes initiatives towards developmental programmes and grass root promotion of athletics in India.

Along with its commercial partners and sponsors, the AFI also organises various road races such as Marathons, Half Marathon, 10km races and Race Walk events for its elite athletes as well as general public according to the rules and regulations of IAAF.

1.2 Road Races

The longest running race on the Olympic programme, the marathon covers 26 miles 385 yards (42.195km). A road race, at major events have historically finished inside the main stadium, although there have been city centre finishes at several recent International championships. While Marathon is an Olympic Event, other versions of road races such as Half Marathon (21.0975km), 10km, 5km and 2km has also evolved over the period of time to attract mass participation by general public.

Every week there are hundreds of road races held throughout the world. They range from small town events with only a few hundred runners to the "big city" marathons with tens of thousands of participants. This race organisation manual is designed to assist road race organisers in getting started or to help produce quality events of an International standard. In addition to basic practical advice, it provides abstracts of applicable Athletics Federation of India (AFI) Rules and links to other useful sources of information.

Organising a road race of any distance is a complex undertaking. It requires a great deal of planning, coordination and consideration for many constituencies. A safe and fair competition for participants is paramount, but race organisers must also be cognisant of and responsive to the requirements of the local community, police and public safety officials, press, sponsors and more.

1.3 Why do you want to organise a road race?

- You may be organising a race on behalf of your company, university, school or a club
- You may be organising a race to raise money for charity, or to give publicity to a cause
- You may be a professional race organiser
- You may want to organise a race purely for your own personal satisfaction
- You may be organising a race to host a National Championship

The reasons do not matter in themselves, but they may affect the kind of race that you should devise. You should consider this carefully, as many consequences may follow from your initial decisions.

1.4 What kind of runners do you want to attract to your race?

- Mass participation runners (any kind of runner)
- Walkers (those who will participate in a "running" event, but will actually walk)
- Charity runners (those runners who will raise funds for charity)
- Club runners (those of a good local standard)
- Competitive age group runners
- National-standard runners (among the best in your country)
- Elite runners (among the best in the world)
- Tourist runners (those who travel from other countries to take part)

Note: "Elite Runners" is a relative term that can be applied to all levels of road racing. In general, these are the runners that would be competing for the top awards and are often given preferential treatment which may include travel and hotel accommodation, start line positioning, and placing personal drinks along the course. All athletes that qualify for a National "Championship" should be considered as "Elite".

There are some basic decisions that you will have to make in the light of these initial ambitions.

1.5 Do you want to have a competitive race or a fun run?

A majority of road races can be considered as several races in one including varying combinations of the above categories. Only the first three of the categories listed above may be satisfied with a fun run, where no prizes are offered and official times may not be given.

All other categories of runners will want to participate in a genuine race, where an accurately measured distance is covered, an official time is given, and prizes are awarded.

The value of the prizes given out in recognition of race winners can be quite modest. Any race organiser must remember that prize values are only a motivating factor for the fastest runners, including those within particular age categories that are attracted to the race. The higher the value of prizes offered, the closer you will get to attracting the world's best – but getting the world's top runners interested may not be a realistic or even an important priority.

2. SANCTION or PERMIT

A "Sanction", or "Permit", refers to the AFI's approval of a competition.

2.2 Sanctioning of your event by the AFI:

A Sanction, also known as a Permit, is an official designation issued by AFI, which approves the holding of a road race or other athletic competitions. The sanction is also a contract, which requires the Local Organising Committee (LOC) to follow National and International rules and regulations of the sport and to provide a safe environment for participants and spectators.

2.3 Benefits of a sanctioned/permitted event:

2.3.1 Increased Prestige & Quality Control- A sanction from the AFI will help to reassure the public that it will be run to the required standards. A sanction tells athletes that an event is being run according to applicable competition rules.

2.3.2 Records- A sanction is required for the ratification of all National and World Records achieved in an event, as well as for approval of qualifying performances for World Championships, Olympic Games and other International competitions.

2.3.3 Competition Rules- A sanction reassures everyone concerned that universally accepted rules will be applied in the conduct of the event.

2.3.4 Calendar Promotion- Sanctioned events are included within the AFI website calendar of events.

2.3.5 Obtain IAAF Label- Each year, the IAAF awards a designation referred to as an IAAF Road Race Label to leading Road Races around the World. Races should submit to the IAAF an Application duly signed by the AFI using the appropriate application form for an IAAF Label. Dealt with in section 5 below.

3. CERTIFICATION OF YOUR RACE COURSE

Once your race is granted a sanction or permit by AFI, the Federation will provide you the required technical assistance to organise your event as per the IAAF rules and regulations.

3.1 Course Measurement- The AFI will appoint a certified course measurer to accurately measure the route of your sanctioned race. The officially appointed course measurer will also help the organisers in the course ratification if required.

3.2 Race Director- A Race Director will be appointed by AFI for your sanctioned race to help you design your route and help you plan your event according to the technical guidelines of IAAF. The Race Director will assist the organisers in locating and setting up of various important facilities for participants such as Medical & First-aid staff counter, Ambulance positions, water and beverage

points, start-finish points, call rooms, placement of Technical Officials etc. on the race route.

3.3 Technical Officials- The AFI will also appoint certified technical officials for the sanctioned race for the technical conduct of the race. The number of such officials will depend upon the distance and course of the race. TA/DA and official kit to these Technical officials will be provided for /by the organisers.

4. GENERAL INFORMATION TO BE FURNISHED BY ORGANISERS FOR AFI SANCTION

Before a sanction could be granted by AFI to the organisers of road races, it is required to submit a detailed plan by the organisers of the event to the AFI. While depending upon the venue/host city/nature of the race/number of participants etc. AFI may ask for more detailed information before granting the sanction, following are the very basic guidelines which must be kept in mind by the organisers before applying for AFI sanction-

4.1 Health & Safety of Participants- The health and safety of participants in any road race is of prime importance and it is the responsibility of the organisers to ensure that the event is conducted in a safe and secure environment. Arrangement of proper medical facilities, first-aid kits, trained medical staff, ambulances, water and refreshments and measures to meet emergency situations concerning health and fitness of the participants is the sole responsibility of the race organisers. They will submit a report to AFI.

Security- The organisers of the road races must ensure they have obtained the required permissions from the city authorities such as local municipality/mayor's office and traffic police to conduct the race. The local police must be informed and adequate security arrangements for the safety of the participants as well as spectators must be in place. All such permissions and arrangements are the sole responsibility of the organisers. AFI will assist them with letters of permission.

4.2 Age Limit- The AFI sanctioned races are bound to follow the IAAF rules and regulations in all aspects. No participant under the age of 18 years (male or female) is allowed to run a Marathon race according to the IAAF guidelines.

4.3 Elite Athletes - The decision to let Elite Athletes of India participate or not to participate in any race will be taken by AFI. The AFI sanction does not guarantee participation of its Elite Athletes in any race. The health and safety of

Elite Athletes is of prime importance for the Federation and the Government of India which looks after the training and participation of athletes in various competitions.

4.4 Fair Play - The organisers should ensure that the races are conducted in fair and impartial manner with the sole aim of promoting sports and positive life values associated with the sports.

4.5 Doping Control - For all AFI sanctioned races in which Elite Athletes may participate, National Anti-Doping Agency (NADA) must be informed and arrangements should be made by the organisers for sample collections by the NADA team. Well in advance by the race organisers.

5. Label Races – IAAF Label Road Races are considered International Competitions pursuant to IAAF Competition Rule and must therefore be organised in conformity with the IAAF Rules. Labels are granted to races not events. In case of an event encompassing multiple races, organisers shall not use a Label in conjunction with any race or distance other than the one having obtained the Label. Nor in conjunction with editions of the races other than the one having obtained the Label.

5.1 IAAF Label Road races Checklist for event organisers –
Attached below

5.2 IAAF Label Road Races Regulations 2017 –
Attached below

5.3 IAAF Label Road Races Technical Director (TD) –
The TD for the event will be a member of the IAAF Technical Committee, he will ensure to comply with IAAF Rules and Regulations (Competition, Anti-doping, Advertising, Label Regulations), and provide an evaluation after the race should you wish to confirm your IAAF Gold Label.

International TDs for road races have been introduced this year 2017 to assist organisers in their endeavours to comply with the IAAF Label Regulations, standardising as much as possible the IAAF Label Races. International TD's by no means supersede the authority of the nationally – appointed References and other officials. More than checking compliance with the IAAF Competition Rules (which is what national referees do, given the fact that national competition rules necessarily incorporate the IAAF's), TD's ensure the respect of the Label

Regulations. These infact include some "event management" standards that are beyond the scope of work of the national Referees. If there's a doubt regarding the interpretation of an IAAF Rule, our TD is there to assist. But he has no formal authority to make technical calls in lieu of the national referees.

The TD will attend the main technical meetings (particularly elite athletes), and should be introduced to the local judges/referees. On race day, he should ride in one of the lead cars. Pursuant to IAAF Label Regulations, flights (economy class), accommodation for upto 3 nights, local transfers and meals are the organisers charge. Any additional visa requirements is at IAAF's expenses.

6. AFI SANCTION FEE

To obtain a sanction or permit from AFI to conduct a road race event of any nature such as Marathon, Half Marathon, 10km race, 5km race, 2km race, Race Walk events, Walkathon, Fun Run or Fun Walk etc. a sanction/permit FEE must be paid to the AFI in advance. The AFI sanction/permit fee may vary from one event to other depending upon the nature of event and requirements. The sanction/permit fee to be charged by the organisers will depend upon –

- a) Number of participants
- b) Classification of the vent such as District, State, National or International level event.
- c) Total prize money
- d) Entry-fee charged by the organisers/sponsors of the event.

Fees AFI will charge is as under:

- a) 10% of the total entry fees charged to each competitor including that of mass run.
- b) 10% of the Prize Money paid to attendees
- c) 2% of the total charity money collected at the event using AFI Marathon/ Road Running platform.
- d) For District Level/ State Level the fees vary from Rs. 10,000 to Rs. 50,000 to the district or state association depending on sponsorship available etc.



IAAF LABEL ROAD RACES 2017

Checklist for event organisers (v.1.0)

This document gives detail of what is expected by an IAAF Label Road Race – what the IAAF TDs will base their evaluation on. The requirements and recommendation below are drawn from the IAAF Competition Rules; the IAAF Label Road Races Regulations 2017; the IAAF Advertising Regulations; and the IAAF Competition Medical Guidelines. Please contact alessio.punzi@iaaf.org for any clarifications.

| ASSISTANCE TO THE TD |
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| Pre-arrival logistical assistance to the TD was adequate (arrangements concerning flights, visa, accommodation, ground transport, etc.). |
| The level of accreditation received by the TD was sufficient for the TD to carry out his/her work smoothly. |
| Organisers facilitated the TD's job by introducing him/her to key people (i.e. referee, medical director, national federation, etc.). |
| TIMING – RESULTS |
| Photo finish technology was used as a back up to determine the order of finish (not mandatory under current regulations) |
| Two timing mats (one for back-up) were used at the following km at minimum: start – 10km – 15km – 20km – half marathon – 25km – 30km – finish. |
| Timing clocks were provided at timing stations (ideally every 5km and at the Half Marathon). |
| Results were available to all runners (on the website, via sms, on an event app, etc.) in real time or immediately after the race. |

| COURSE MEASUREMENT |
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| A certified measurer, or other qualified observer, in possession of the course measurement report and race map, rode in a lead vehicle during the race to ensure that the measured course was respected. |
| The following intermediate timing points were measured, marked and included in the course map 10km – 15km – 20km – half marathon – 25km – 30km. |
| The course has been verified (i.e., re-measured) in the days immediately preceding the race. |
| Distances (at minimum every 5km and at the half marathon mark) were displayed to all athletes. |

| ELITE ATHLETES |
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| The race was contested, with a bona fide effort, by the required number of athletes (art. 3.1 and 3.2 of the IAAF Road Race Labels Regulations 2017) representing the required number of countries. |
| The ground transportation service for elite athletes was efficient. |
| The elite athletes' technical meeting was sufficiently informative and clear. |



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| The level of meals and accommodation provided to the elite athletes was adequate. |
| Athletes had convenient training opportunities pre-race (i.e., proximity of parks, tracks or waterfronts, provision of transportation to training facilities, etc.). |
| A pre-race route tour for the elite athletes was organised. |
| Before the race, organisers checked compliance of the athletes' competition attire with the IAAF Advertising Regulations, with particular regard to the manufacturer's name/logo (art. 4.1.2.1). |

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| PACEMAKERS |
| Pacemakers were clearly identified through their bibs or vests. |
| Personal pacemakers were allowed. |
| There were no rule infringements with the pacemakers. |

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| RACE OPERATIONS |
| Pre-start facilities for elite athletes were satisfactory (heated/cooled, with snacks/drinks, toilettes, chairs and enough space). |
| There was sufficient road space for elite runners to warm up. |
| Elite runners were protected from the mass behind through a "buffer zone" and/or human chain. |
| Five-minute, three-minute and one-minute warnings were given before the start. |
| A clear count-down to the gun was given. |
| The race start was in general smooth. |
| The Label (or applicant) race started independently of any other race. |
| Lead runners were preceded by a vehicle with a time clock on it. |
| In the women's race, lead runners were preceded by a vehicle with a time clock on it. |
| Elite runners could run the Shortest Possible Route. |
| Athletes could compete unobstructed by camera operators' or photographers' vehicles. |
| Elite athletes' managers/coaches DID NOT interact with the elite athletes during the race (for example riding beside the pack on a bike or motorcycle). |

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| REFRESHMENTS |
| Drinking/sponging and refreshment stations were provided at suitable intervals of approximately 5km. |
| The fluid supply at refreshment stations was adequate (Reference: 1 unit = 180-300ml of water or glucose/ electrolyte solution. Number of units needed at each station = number of runners times 1.5, to be doubled if services runners twice in an out-and-back course). |
| Signage at drinking/sponging and refreshment stations was clear and adequate. |



Elite athletes' refreshment stations were clearly recognisable.

Elite athletes could easily identify their bottle OR a system was in place such that the right bottle could efficiently be handed to the right runner.

Refreshment stations were well staffed.

All refreshment stations were supervised by an official.

NO refreshments were handed to the elite athletes out of the designated areas.

If refreshments were handed to the elite athletes out of the designated areas, the referee took any action

At the post-finish refreshment, there was sufficient water and/or carbohydrate-electrolyte replacement drinks (Reference: two to four 240 ml cups per runner).

ANTI-DOPING

The facilities used as doping control station are satisfactory in terms of cleanliness, privacy, separation of areas, heating/cooling, presence of enough chairs, presence of sealed beverages, etc.

ROAD CLOSURES AND TRAFFIC CONTROL

All road/sections of the roads used for competition were closed to traffic for the duration of the race.

There were access lanes to the course for medical vehicles.

Crowd- and traffic-control measures implemented by the organisers (start, racecourse, finish) were satisfactory

Course monitors or marshals were located at every intersection and change of course direction.

The flow of runners at the finish line was efficient.

Fencing at the finish area guaranteed all runners' comfort and safety.

The time limit for competitors is reasonable and guarantees safety to all runners.

Transportation is available to those who are not able to finish within the allotted time.

MEDICAL

The TD was able to make contact with the Medical Director.

The TD is satisfied with the overall approach of the event to medical management.

There exists a plan against full-scale disasters and accidents.

Aid stations with physicians and/or paramedics were located at least every 5km.

There were on the course quick-response AED (Automated External Defibrillators) operators on motorcycles or bicycles.

The TD is satisfied with the communication infrastructure in place among medical personnel.



Minor-aid stations were located approximately every 3 km.

Major-aid stations were placed at high-risk areas on the course (areas with high casualty rates or difficult access for evacuation).

IAAF BRANDING (only if the observed event was part of the 2017 IAAF Label Road Races Calendar)

At least 2 *IAAF.org* boards were displayed in the finish area, and/or The Road Race Label was printed on the finish gantry

The Road Race Label was included on all printed materials.

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IAAF LABEL ROAD RACES REGULATIONS 2017

1. Purpose and general principles

1.1 The "IAAF Label Road Races" Calendar (hereafter referred to as the "Calendar") gathers the world's leading road running events (the "IAAF Label Road Races") among those sanctioned by IAAF Member Federations. It works as a certification system for organisers having reached world-class excellence in global sporting significance, organisational quality, athletes' safety and compliance with the IAAF Rules and Regulations.

1.2 A race is included in the Calendar as a result of the granting by the IAAF of an "IAAF Road Race Label" (hereafter referred to as the "Label") for the edition held in the year in question.

1.3 IAAF Label Road Races are considered International Competitions pursuant to IAAF Competition Rule 1.1 (e), and must therefore be organised in conformity with the IAAF Rules.

1.4 Labels are granted based on an evaluation of the previous edition of the race. The present regulations therefore define the criteria for the inclusion of road races in the 2018 Calendar.

1.5 Labels are granted to races, not to events. In case of an event encompassing multiple races, organisers shall not use a Label in conjunction with any race or distance other than the one having obtained the Label, nor in conjunction with editions of the races other than the one having obtained the Label.

1.6 The following categories of races can apply for a Label:

- Marathons
- Half Marathons
- 'Other races', which includes:
 - Races over the following official distances for which World Records are recognised (see IAAF Rule 261): 10km – 15km – 20km – 25km – 30km.
 - 'Classical races' over non-standard distances.

1.7 There shall be 3 levels of Labels

- IAAF Road Race Gold Label
- IAAF Road Race Silver Label
- IAAF Road Race Bronze Label

2. Application procedures

2.1 Eligibility to apply

Applications for a Label may be submitted by organisers of races that comply with the conditions mentioned in these Regulations.

Applications shall be signed by the Member Federation (MF) of the country in which the race is staged, such signature indicating the MF's support of the application.

Applications shall only be accepted from races that have been contested for at least two editions over the distance they are applying for prior to the date of Application, i.e. Labels can be granted from the third edition of a race.

New races applying for a Label must begin at Bronze level the first year.

2.2 Application timelines for 2018 Labels

(a) Races part of the 2017 Calendar wishing to apply for a 2018 Label shall submit, no later than 30 days after the 2017 event:

- 2017 Post-Event Report (complete with all the annexes listed in it)
- 2018 Renewal/Upgrade Form

In addition, races holding a Bronze or a Silver Label for 2017 wishing to apply for a Gold Label in 2018, are advised to contact the IAAF at least 30 days *prior* to 2017 race day, as the IAAF may appoint a Technical Delegate (see art. 4 below) to attend the race and observe that all Gold Label criteria are fulfilled.

(b) Races not part of the 2017 Calendar and wishing to apply for a 2018 Label, shall notify the IAAF per email no later than 30 days prior to 2017 race day. The IAAF may then appoint a Technical Delegate, to assist the organisers in ensuring that the race is held in conformity with the IAAF Rules, and to provide a technical evaluation. No later than 30 days after the 2017 event, the organiser shall submit:

- 2018 Application Form for New Races

The acceptance or rejection of an application is at the sole discretion of the IAAF.

2.3 Refusal of renewal and downgrade

In case of failure to comply fully with these Regulations, the IAAF reserves the right to reject an application, refuse the renewal of a Label, or downgrade a race to a lower Label.

2.4 Disputes

All disputes and protests related to IAAF Label Road Races will be considered by the IAAF.

3. Elite Field

3.1 Requirements

All IAAF Label Road Races must have an 'international elite field' with a minimum of 5 men and 5 women from the relevant level as defined below. Such athletes must compete with a bona-fide

effort. The IAAF in its sole discretion may determine if an athlete competed with a bona-fide effort. In Gold and Silver Label Races, this elite field must count at least 5 different nationalities (example: elite men from 3 different countries and elite women from 2 different countries). In Bronze Label Races, a minimum of 4 different nationalities must be represented.

Single-gender elite invitational races must have an elite field with a minimum of 5 athletes from the relevant level as defined below. Such athletes must represent at least 5 countries in Gold and Silver Label Races, and at least 4 in Bronze Label Races.

It is strongly recommended that races engage more athletes than just the bare minimum required for a given Label status.

3.2 Gold, Silver and Bronze Level Elite Runners

The following athletes qualify as "Gold level elite runners":

- Those having recorded, in the 36 months preceding the race, or in the race itself, at least one performance within these standards:
 - Marathon: Men: 2:10:00 and Women: 2:28:00
 - Half Marathon: Men: 1:01:00 and Women: 1:11:00
 - 10km/10,000m: Men: 28:00 and Women: 32:00
- Those having finished in the first 25 places of the Rio 2016 Olympic Games marathons
- Those having finished in the first 25 places of the IAAF World Championships marathons Beijing 2015
- Those having finished in the first 20 places of the IAAF World Half Marathon Championships Cardiff 2016
- Those having finished in the first 20 places in the senior races of the IAAF World Cross Country Championships Guiyang 2015
- Those having finished in the first 20 places in the senior races of the IAAF World Cross Country Championships Kampala 2017

"Silver level elite runners" are those having recorded, in the 36 months preceding the race, or in the race itself, at least one performance within these standards:

- Marathon: Men: 2:12:00 and Women: 2:32:00
- Half Marathon: Men: 1:03:00 and Women: 1:12:00
- 10km/10,000m: Men: 29:00 and Women: 33:00

"Bronze level elite runners" are those having recorded, in the 36 months preceding the race, or in the race itself, at least one performance within these standards:

- Marathon: Men: 2:16:00 and Women: 2:38:00
- Half Marathon: Men: 1:04:00 and Women: 1:15:00
- 10km/10,000m: Men: 30:00 and Women: 37:00

Race Organisers should note that the performance does NOT refer to an athlete's Personal Best, which may have been recorded well outside the 36-month qualifying period.

3.3 Appearance negotiations, athletes' contracts, prizes and payment terms

3.3.1 Race Directors may only conduct negotiations for the appearance and promotion of athletes:

- through the Athletes' Member Federation;
- directly with the Athletes (in this case, the relevant National Federation must be informed); or
- through duly authorized Athletes' Representatives (ARs)

A complete list of authorized ARs is available from the IAAF website at www.iaaf.org/athletes/athlete-representatives.

As part of the post-race report, organisers shall provide a list of the Athletes Representatives with whom they negotiated the participation of Elite athletes.

3.3.2 A contract established in good faith by both parties in compliance with the IAAF rules governing International Competitions and any applicable laws of the host country of the event and outlining clearly the arrangements between the race organiser and the contracted athlete shall be signed and respected by both parties.

3.3.3 Organisers shall pay all sums due to the contracted athletes for reimbursement of expenses and appearance fees and any prize monies and bonus awards within the period of time specified within the contract which is normally 60 days after the receipt of doping control results conducted at the race. Suitable accommodation, meals and transportation shall be provided for the athletes. As a general rule all travel expenses shall be paid upon the athlete's arrival at the race venue and no later than the day before the athlete's departure from the race venue.

3.3.4 The contract between the Athlete and the Organiser shall mention any withholding taxes in respect of appearance fees, prize monies or bonuses that may be levied by the fiscal authorities of the country hosting the race. The Organiser shall in due course supply the Athlete or their AR with the relevant document from the fiscal authorities certifying that any such charges have been duly paid.

3.3.5 The contract shall stipulate that any athlete who is subsequently determined to have committed a doping offence at the time of the event or is suspended from competition due to an offence committed prior to the event resulting in his/her performance at the event being invalidated, shall be liable to refund any and all sums from the race organisers relating to his/her performance at the event. This includes any commission paid to an Athlete Representative.

3.3.6 A prize structure must be in place. Prize money offered to competitors, including bonuses for times achieved shall be equal for all competitors regardless of their nationality or gender – in other words prize money for places should be equal for men and women and for nationals of the host country and athletes of other nationalities. Races may offer specific incentive prizes to nationals of the host country to encourage national participation and development.

4. IAAF Observers and Technical Delegates

The IAAF may nominate one or more observer(s) and/or one Technical Delegate (TD) to attend races that have applied for or have been awarded a Label. The observer(s) and/or the TD will ensure compliance with the IAAF Label Road Race Regulations and may also be available to assist the race organisation if such assistance is requested by the Race Director:

The race organisation shall pay the following for one designated observer or TD: economy class travel, on-site accommodation for a maximum of three nights, meals and local transport.

The race organisation will provide all necessary passes, accreditation and assistance to give to observers and TDs access to the requested operational areas and pre-race meetings, and generally facilitate their work.

The IAAF will send to the Race Director a copy of the report completed by the IAAF observer/TD whenever relevant.

5. Organisational standards

Races must respect all national and local laws and byelaws and co-operate fully with local authorities, police and health administrations to ensure the smooth conduct of the race, the safety and security of all participants and spectators and the minimum disruption to local residents.

5.1 Medical

The Race Director shall implement the requirements defined in the IAAF Rules. A report should be available for inspection and should take into account local legislation. The availability of medical services shall be commensurate with the number of participants in the race and the prevailing weather conditions.

A Medical Director should be identified, and his/her contact details transmitted to the Technical Delegate should the IAAF appoint one for the race.

5.2 Anti-Doping

All tests shall be conducted in accordance with the IAAF Anti-Doping Regulations at the expense of the race organiser. The minimum number of samples to be collected shall be:

- IAAF Gold Label Road Races: 12 samples for mixed races (6 men and 6 women) or 6 samples for single gender races;
- IAAF Silver Label Road Races: 6 samples for mixed races (3 men and 3 women) or 3 samples for single gender races;
- IAAF Bronze Label Road Races: 4 samples for mixed races (2 men and 2 women) or 2 samples for single gender races.

EPO testing shall be conducted in accordance with the IAAF Anti-Doping regulations in force at the time of the race and the IAAF Medical and Anti-Doping Department shall advise the number of samples to be tested for EPO prior to the race.

The doping samples shall be analysed by the WADA accredited laboratory, as advised by the IAAF Medical and Anti-Doping Department.

Additional doping tests shall be conducted:

- Systematically when a World Record and/or an Area Record is broken or equalled;
- When requested by any athletes who has broken a National Record (at the athlete's expense).

5.3 Technical and measurement

5.3.1 Races shall be organised in accordance with the IAAF Rules and those of the national IAAF Member Federation, particularly with regard to the health and safety of participants and officials.

5.3.2 There shall be a lead vehicle preceding the lead runners to direct the runners around the course and that shall also include a time clock indicating the time elapsed since the start of the race. The Race Referee(s) or other appointed official shall ride in the lead vehicle or another vehicle to ensure compliance with the IAAF Competition Rules. Whenever possible and this will not constitute a danger to runners, in mixed races, a lead vehicle shall precede both men's and women's race leaders where it is safe to do so.

5.3.3 Each Label Race shall be started independently of any other race. If any other event is organised at the same time, there shall be no disruption of the Label Race.

5.3.4 Courses must hold a valid IAAF/AIMS international measurement certificate valid at least through race day.

5.3.5 The original Course Measurer or other suitably qualified official designated by the Course Measurer with a copy of the documentation detailing the officially measured course shall ride in the lead vehicle during the competition to validate that the course run by the athletes conforms to the course measured and documented by the official Course Measurer. In the case of separate men and women races, a certified Measurer or other suitably qualified person should be in the lead vehicle for each race.

5.3.6 All intermediate timing points shall be measured and marked by the Course Measurer and included in the course map.

5.4 Road Closures

5.4.1 The whole course must be closed to vehicular traffic, with the exclusion of official vehicles, for the duration of the event until the published cut-off time. The Start will be traffic free until the last runner has started and the Finish will be traffic free until the last runner finishes or the cut-off time is reached.

5.4.2 In the case of dual carriageways, only the carriageway on which the participants will run needs be closed to vehicular traffic.

5.4.3 The safety of all runners is paramount; therefore police and/or traffic controllers must be present at all intersections.

5.5 Insurance

Race Organisers shall subscribe to an appropriate third party liability insurance policy to cover the risks for which the race organisation may be held liable, including any accident which might occur to athletes and officials.

5.6 Pacing

5.6.1 Pacemakers are authorised and shall be clearly identified through a distinctive uniform and/or the word 'PACE' on their bib, as well as their identifying bib name or number; they are available to all participants able to run at the given tempo. They shall be introduced to all runners participating at the pre-race Technical Meeting.

5.6.2 No more than three pacemakers may be engaged to run at any given pace.

5.6.3 Personal pacemakers may be permitted at the discretion of the race organizers but must be identified by the same distinctive uniform and/or bib.

5.6.4 Pacemakers shall neither assist nor impede the progress of any bona fide participant in the race and shall not hand refreshments to any competitor.

5.7 Drinking/Sponging and Refreshment Stations

5.7.1 Drinking/Sponging and Refreshment stations adequately staffed by competent personnel shall be available on the course in accordance with IAAF Rule 240.8.

5.7.2 Water and refreshments shall be provided free of charge for all participants on the course and at the finish area.

5.7.3 Athletes may only take water or refreshments at the official stations provided by the race organisation.

5.8 Timing Data Processing and Results

5.8.1 Races must provide fully electronic timing by transponders to all finishers. Real time splits and final results which shall include the official time based on the "gun time" should be made available to media, spectators and on the official race website within the shortest possible time. Where available, split times shall be properly recorded and made available for statistics, records and judging purposes. A second list of times indicating the "net time" shall be made available to the participating athletes.

5.8.2 Races shall email the official results of the competition for the top 20 male and top 20 female finishers to the IAAF immediately following the completion of the competition in a single PDF file containing both men and women results.

5.9 Advertising

Race Organisers shall respect the IAAF Advertising Regulations as well as ensuring that elite athletes comply with the Advertising Regulations currently in force: <http://www.iaaf.org/about-iaaf/documents/rules-regulations>.

6. Communications

6.1 On-site Video Screen

All Gold Label Races must provide a giant video screen to follow the race. All Silver and Bronze Label Races must provide a way to follow the race which could include a giant video screen or any other means.

6.2 Media Services

Appropriate media services shall be provided to the press and photographers which shall include the following minimum requirements:

- Individual delivery of results of top 20 men and women
- Dedicated website with start-lists and results in the language of the host country and in English.
- TV monitors + high-speed Internet connection

6.3 International Broadcast Requirements

- Gold Label Races must ensure full coverage of the race in the host country as well as in at least five different international territories (either live, delayed or streaming).
- Silver Label Races must ensure full domestic coverage of the race (either live, delayed or streaming).
- Bronze Label Races must be able to provide highlights of the race at least domestically (live, delayed or streaming).

6.4 TV Coverage to the IAAF

Each IAAF Label Road Race shall provide the IAAF with the full race footage ("Dirty International Feed"), in the form of a web-link to a video-sharing website (YouTube, Vimeo, YouKu, etc.) or a digital file (not necessarily HD). This is for reviewing purposes only, and the IAAF will NOT redistribute, or have any rights on any of this footage.

Upon request of the IAAF, the organiser shall provide a broadcast-quality record of the competition ("Clean Feed"), allowing the IAAF to use, free of charge, up to five minutes of footage.

6.5 IAAF Branding and Promotion

All Label Road Race organisers are required to:

- Produce and display, at their cost, at least two IAAF boards (or banners) in the finish area within the final 100 metres and/or prominently display the IAAF Road Race Label logo on the finish gantry. Layouts are to be supplied by the IAAF. As part of the post-race report, organisers shall be required to provide photographs of the IAAF Road Race label recognition.
- Ensure the relevant IAAF Road Race Label logo is prominently displayed on the homepage of the race website.
- Include the relevant IAAF Road Race Label logo on all printed material (i.e. brochures, leaflets, official programme, start lists, results). Logo artwork is to be provided by the IAAF.

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