

F.No. 3-10/MYAS/Khelo India/2017/Part
Government of India
Ministry of Youth Affairs & Sports
Department of Sports
Mission Directorate-Sports Development

Subject:- Inviting suggestions/contest for Logo, Mascot & Motto for Khelo India National School Games, Delhi 2017.

1. The under signed is directed to publish the following ad on web site, to invite public input.
2. The Ministry of Youth Affairs & Sports (MYAS) will be organising 'Khelo India National School Games in Delhi (KINSG) w.e.f. 22nd Dec 2017 to 31st Dec 2017. More than 10000 Athletes across India will be congregating in Delhi for this mega sporting event. The Mascot, Motto and Logo are main aspects of any games to showcase it to the environment.
3. The Govt. of India has decided to seek public views/contest in following three areas for KINSG:
 - a) Logo.
 - b) Mascot.
 - c) Motto.
4. The contestants will have to upload their creation in **jpeg/pdf** format and later, on approval the same will have to be mailed in '**Corel draw X5**' format on **col.kuldeep@rediffmail.com**
5. All the suggestions received from public will be vetted by a comm. ittee constituted in MYAS who shall short list it and then place it before a higher level committee who will then declare the winner in each category.
6. The winners of each category will be awarded Rs. 20,000/- each. (Rs. 60,000/- has been allocated for the same).
7. The contestants will have to share their Name, Mob Nos & E-mail ID so that on declaration of winner, the individual could be contacted for delivery of award money. The award money will be delivered through Cheque/NEFT.
8. The last date of receiving the suggestions is **15th Sep 2017 by 1700 hrs (5 PM)**. Any design received later than the prescribed date & time will not be entertained.



(Rakesh Kumar)

Under Secretary to the Govt. of India

14 Aug 2017